

COGNIZANCE

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UNITECH ANNUAL MEETING 2023

UNITECH Annual Meeting 2023 was held on Saturday, 18th November in Egypt at Four Seasons Hotel Cairo.

The meeting was attended by IKK Group CEO, Mr. Amr Alkabbani, Unitech Managing Director Mr. Saqib Altaf, Unitech KSA General Manager Mr. Jamal Daasan, SFSP Chief Operations Manager Mr. Talal Safadi, and other key executives from Unitech.

Attendees discussed the current business landscape and strategies for the upcoming years, while IKK group CEO addressed attendees on the importance of tackling global challenges such as financial costs, inflation, and geographical issues, emphasizing the team's need to navigate these challenges wisely. Mr. Alkabbani urged the team to harness their full potential for the collective benefit of stakeholders and to acknowledge the strength

of the cohesive Unitech team in handling tasks with a positive approach.

For his part, Mr. Altaf strengthened on the importance of maintaining adequate profits, and outlined the focus for 2024 and beyond, including achieving target gross profits, effective expense management, promoting new products, and seizing opportunities in KSA, UAE, and other countries.

Attendees of various branches and countries, as well as division heads presented their perspectives on achieving the highest results within their set goals.

At the end of the meeting, Mr. Amr Alkabbani and Mr. Saqib Altaf appreciated the dedication and collaboration demonstrated by the team members and looked forward to the successful implementation of the outlined strategies towards further achievements for the success of Unitech.



NEWS UPDATE

SFSP-INTEC FRP CABLE MANAGEMENT SYSTEMS

SFSP -Intech Cable management System has been qualified by the region's top oil companies as an approved vendor after fulfilling all the requirements and meeting all specifications. Aramco of KSA and Adnoc of UAE gave their approval for our SFSP-Intec FRP products for listing, an achievement which marks our ongoing efforts being a leader within our territories. Another milestone achievement within our relentless journey of success .

ARAMCO APPROVAL FOR FRP/GRP CABLE MANAGEMENT SYSTEMS

We have successfully obtained approval from ARAMCO for our FRP/GRP Cable Management Systems. This accomplishment marks a significant milestone for our organization and underscores the immense potential of this product within the construction industry.

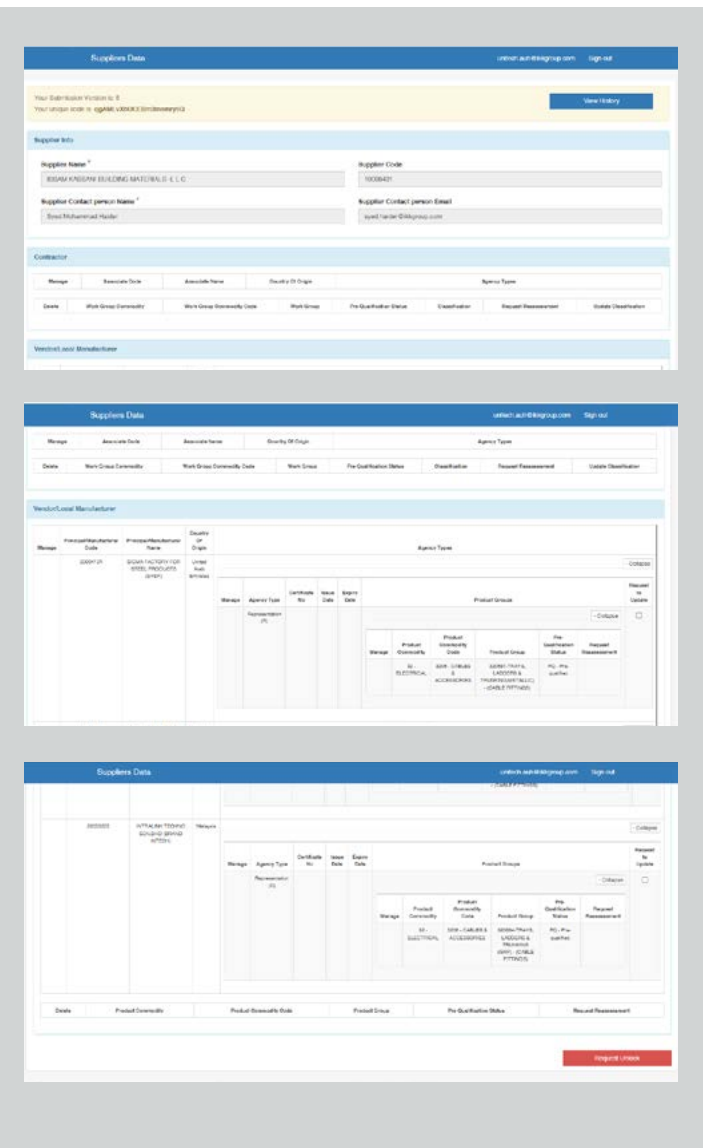
Our FRP/GRP Cable Management Systems represent the future of the construction sector, offering innovative solutions and unparalleled quality. We are proud to partner with one of the top manufacturers in Southeast Asia, Intralink Techno SDN BHD, based in Malaysia. Their expertise and dedication have played a pivotal role in achieving this prestigious ARAMCO approval.

We look forward to leveraging this approval to further expand our presence in the market and offer cutting-edge solutions to our clients. This achievement is a testament to the hard work and dedication of our entire team, and it sets the stage for even greater success in the future.



ADNOC APPROVAL FOR FRP/GRP CABLE MANAGEMENT SYSTEMS

FRP/GRP Cable Management Systems have received approval from ADNOC, marking our qualification to supply these materials for upcoming ADNOC projects. Such achievement towards the oil and gas industry in UAE is a key achievement towards our growth strategy within our territories



NEWS UPDATE

We're proud to announce **SFSP KSA** has been listed as an approved manufacturer in NEOM projects



We're delighted to announce the brand name/logo "**FEROX**" which is finalized and registered in UAE for **Steel Doors - Produced and Supplied by Sigma Factory for Steel Products (SFSP UAE)**.

Bahrain branch's has been successfully transferred from establishment to company status, opening up new opportunities for growth.

Inauguration of **food area and lounge** at **Riyadh office**



New **chemical storage rooms** have been built at **Dammam and Jeddah warehouses**, ensuring standards of safety and compliance.



Transferring **Qassim** branch to a new warehouse



Hofuf branch has relocated to a new warehouse



PRODUCT HIGHLIGHT

FEROX METAL DOORS



Ferox offers a wide variety of steel doors, manufactured according to international standards of fabrication and as per the legal requirement of commercial projects whether industrial environments, local authority buildings, leisure, hospitality, healthcare, transportation, education or retail offices, and shopping centers. Our range of steel doors includes fire rated steel doors, Insulated Doors, Acoustic Doors, Louvered Doors, Sliding Doors, Security Detonation Doors, Burglar Resistant Doors, Entry Gates and several other types to meet the requirements of all projects.

STEEL DOORS

FEROX's Metal Doors provide the best long-term value in the door and frame industry. It lasts longer, requires the fewest repairs, and is sturdier than other products. Steel's natural strength also outperforms other materials in security, fire rating, sound reduction, vandal resistance, sanitation, and more. Other door materials are still unable to match the performance and longevity of metal. Our metal doors offer endless options for attractive appearances. Whether you are looking for a modern stainless steel appearance, a vibrant colored finish, or even a faux finish, metal's versatility allows it to satisfy the aesthetic requirements of any projects. Steel doors and frames even help the environment, as steel is the most recycled material worldwide.

STEEL PRODUCT RANGE:

- ▶ Fire Doors
- ▶ Insulated Doors
- ▶ Lead Lined Doors
- ▶ Acoustic Doors
- ▶ Personnel Doors
- ▶ Louvered Doors
- ▶ Fire Doors
- ▶ Sliding Doors
- ▶ Glazed Screens

SECURITY / DETENTION DOORS:


- ▶ Main Entrance Security Doors
- ▶ Prison Entrance Doors
- ▶ Grill / Cell Doors
- ▶ Blast Resistant Door
- ▶ Bullet Resistant Door
- ▶ Vault Room Doors
- ▶ Burglar Resistant Doors

ENTRY GATES:

- ▶ Sliding Doors & Gates



PRESTIGIOUS PROJECTS IN EGYPT

	Project Name	Products	
1	Swan Lake residence	Garbage chute system and cable management system	
2	Central Business District – New Capital (CBD)	Mechanical cladding, block work Accessories and cable management system	
3	Downtown – New Alamain	Garbage chute system and cable management system	
4	Latin District – New Alamain	Garbage chute system and cable management system	
5	Four Seasons – Madinaty	Mechanical cladding and block work Accessories	
6	Badya – Palm hills – October city	Garbage chute system and cable management system	
7	Bashteel Train Station	Cable management system	
8	Monorail	Cable management system	

SAUDI NATIONAL DAY



نحلم ونحقق
اليوم الوطني السعودي 93

Captivating photos from the Saudi National Day celebration



رؤية
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

EYES ON THE STARS CAMPAIGN



عينك عالنجوم
Eyes on The Stars

Dear Team

We are thrilled to announce the success of our Engineer's Day brand awareness campaign. With the collective efforts of our team, we reached an impressive audience of 101K users, generating 1700 video views, 9K Fans & Followers.

This campaign focused on celebrating the contributions of various types of engineers. We aimed to showcase the diverse roles and expertise within the engineering industry.

By highlighting the passion, innovation, and dedication of engineers, we effectively communicated Unitech's role as a supporter, guide and trusted source of building materials and information.

We want to express our gratitude to all team members who actively participated in the campaign. Your contributions has strengthened our connections with engineers and industry professionals.

As we move forward, the marketing team will continue to build upon the momentum generated by this campaign. We'll analyze the data collected and identify opportunities for further engagement and growth.

We urge all of you to take few moments to watch this inspiring video and share it with your networks. By spreading the message of the campaign, we can increase brand awareness & foster greater connection with our clients.

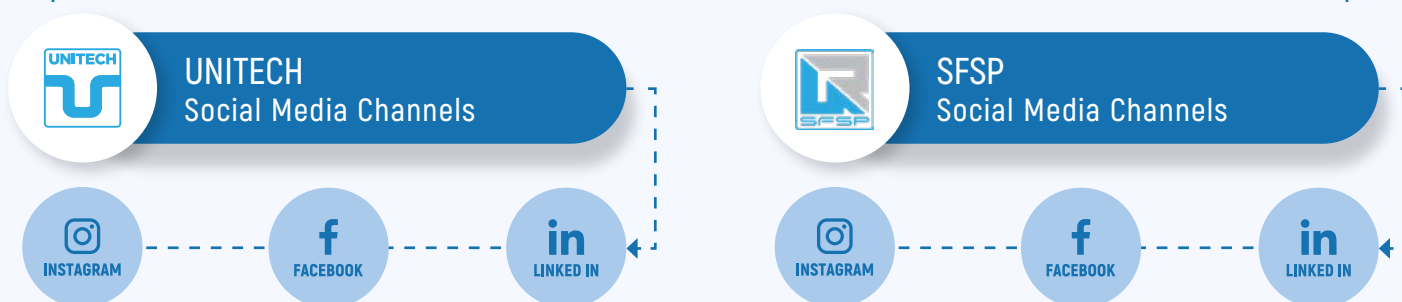
<https://www.linkedin.com/feed/update/urn:li:activity:7108559909281013760>

https://www.instagram.com/reel/CxOhfAmo1Yc/?utm_source=ig_web_copy_link

Do you already follow us on our social media channels?

If not, please follow us on the following social media channels,
just **click the icons** below to land on the respective pages:

SOCIAL MEDIA CHANNELS



The mission of our social media channels is to provide you with posts and short publications that will highlight the products, services, brands and teams that make up the Unitech family.

Follow Us, So you can be updated with our new developments, news and more...





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