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MD'S WORD THE POWER OF KNOWLEDGE

Learning is an ongoing curve that urges us to keep on educating ourselves within our fields of expertise. We ought to keep on learning, to know what is being introduced within our business areas: being in sales, technical, production, accounting, finance, logistics, and other business units.

Simply, the learning formula can be summoned in the following phrase: The more you know, the better your business will be.

As such, knowledge will make you grow quickly, make more achievements, and remain on top of the competition. Your competitive edge is strongly affected by your knowledge-base.

Acquiring the appropriate knowledge can be made via a set of disciplines that could govern your lifestyle. Always have the time to read, to ask when you don't know, to merge yourself into learning things that can benefit your whole career, to try to troubleshoot things instead of running away from difficulties. In other words, being responsible and having the determination to make great achievements is directly intercorrelated with knowledge.

SOME OF THE REASONS WHY GAINING KNOWLEDGE CAN HELP IN THE BUSINESS LIFE ARE:



Knowledge Prepares you to take important business decisions with more confidence, and you will be certain of the outcome of these decisions, whilst, lacking the proper knowledge will lead to frustration and hesitance in taking such decisions, which will have a negative impact on both your advancement in your career and the company as well.

Knowledge entitles you to deal more accurately with other businesses, especially when you are in the sales team. Knowledge brings you closer to your clients, and will place you on top of your competitors, ensuring a close relationship with your clients. It will also help you to be a "primary" reference for your clients when any complicated requirements arise, paving the way for you to be on the forefront of grabbing all opportunities instantly.

Knowledge makes your communication better and faster, as you will be able to communicate ideas and actions rapidly. This will give you a one step ahead and will play a vital and essential role in servicing your customer more efficiently.



Knowledge makes you manage your time more efficiently. It brings you to the top of all activities and will make you determine your upcoming steps within a fragment of time. Throughout all business units, utilizing your knowledge to save you precious time will certainly keep you on top of everything.

Knowledge prepares you to be Proactive instead of being Reactive. It help you anticipate changes and prepares you to deal with these changes ahead of time. Having the proper knowledge to deal with multiple circumstances at the same time is a point of strength that will bring you to your goals faster than many others. Knowledge keeps you and people around motivated. When motivation is all spread, you and the whole business will flourish. It is the key for continuous achievements and countless successful accomplishments within each and every role in the company

Building an organization based on knowledge is a collective role between the management and all family members of the organization. Your passion for the whole business will evolve to become knowledge-achievement based passion. It is a point of no return, and this is a shared responsibility which all of us shall take.

Saqib Altaf.

NEWS UPDATE FOUNDING DAY EVENT

This is how we celebrated Founding Day at IKK Group. Another day to celebrate the leadership and advancement of this beloved country.

The founding day commemorates the three centuries of the existence of Saudi state, highlighting its historical and civilizational depth, celebrating its diverse cultural heritage.

















NEWS UPDATE FRP CABLE MANAGEMENT TRAININGS (JEDDAH | RIYADH | DAMMAM | DUBAI)

Our SFSP Factories have recently introduced a wide range of FRP products, manufactured under SFSP-Intech brand name. The range of products include Cable Ladder trays and Cable trays with fittings, accessories, and support system, all manufactured as per NEMA FG1 standard. The quality and durability of our new range of FRP is suitable for multiple industries, especially in highly corrosive environments. Our FRP Cable products have an extensive standard FRP product range, much of which is stocked in strategic global locations. However, we also appreciate that many project require tailor made solutions to overcome unique challenges. In order to deliver standardization with flexibility, our FRP product range and manufacturing systems are designed to offer exactly that.

Following are the pictures taken during the In-house training done for our Sales Teams across Unitech.



SFSP Jeddah Visit 6th March





Dammam | KSA 8th March





Training Topics:















Intech

Dubai | UAE 9th March

NEWS UPDATE NEW OFFICE - UNITECH QATAR

We're thrilled to announce the inauguration of our new office in Qatar ! We are confident that this new office will strengthen our commitment to serving our customers in the region.

We would like to thank all of our team members who have worked hard to make this new location possible.



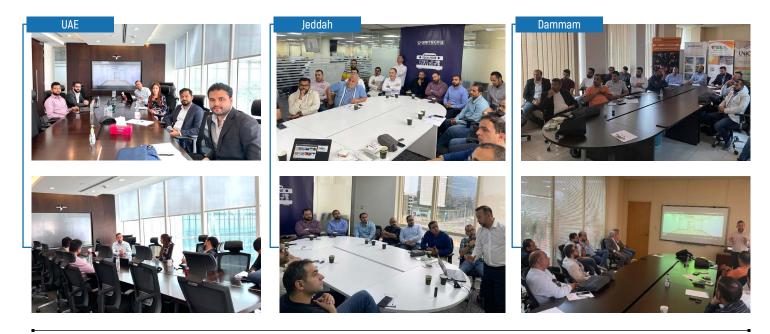
New Address: Barwa Commercial Avenue, Safwa Building, Block 53, Area 56, Industrial Area Rd, Doha, Qatar

NEWS UPDATE CEILING & PARTITION DIVISION (CPD) TRAINING WITH CRANE COMPOSITES IN UAE & KSA

CRANE Composites

Our team completed another training program, further expanding our knowledge and expertise to better serve our clients. This training program was focused on Crane Composites FRP ceilings & partitions, that has been recently added to our product portfolio.

Keep an eye on our next issue to learn more about this innovative solution !



NEWS UPDATE BETA CONTECH UAE INSTALLATION TEAM & MAJOR PROJECTS



ON-GOING MAJOR PROJECTS

Project Name	Contractor	Scope of Work
> The H Residence	ASGC Construction LLC (ASGC)	Supply and Installation of Nexus Expansion Joint
> Al Zahia Uptown	Uinted Engineering Construction (UNEC)	Supply and Installation of Nexus Expansion Joint
> Dubai Waste Management	Besix Construct LLC	Supply and Installation of Nexus Expansion Joint
> Marsa Al Arab	ASGC Construction LLC	Supply and Installation of Nexus Expansion Joint
> The Palace Residence	ASGC Construction LLC	Supply and Installation of Pixel Raised Floor
> Reem Mall	Al Farwaniya Property and Development	Supply and Installation of Nexus Expansion Joint
> Kempinski - Mall of the Emirates	ALEC Engineering and Contracting LLC	Supply and Installation of Nexus Expansion Joint

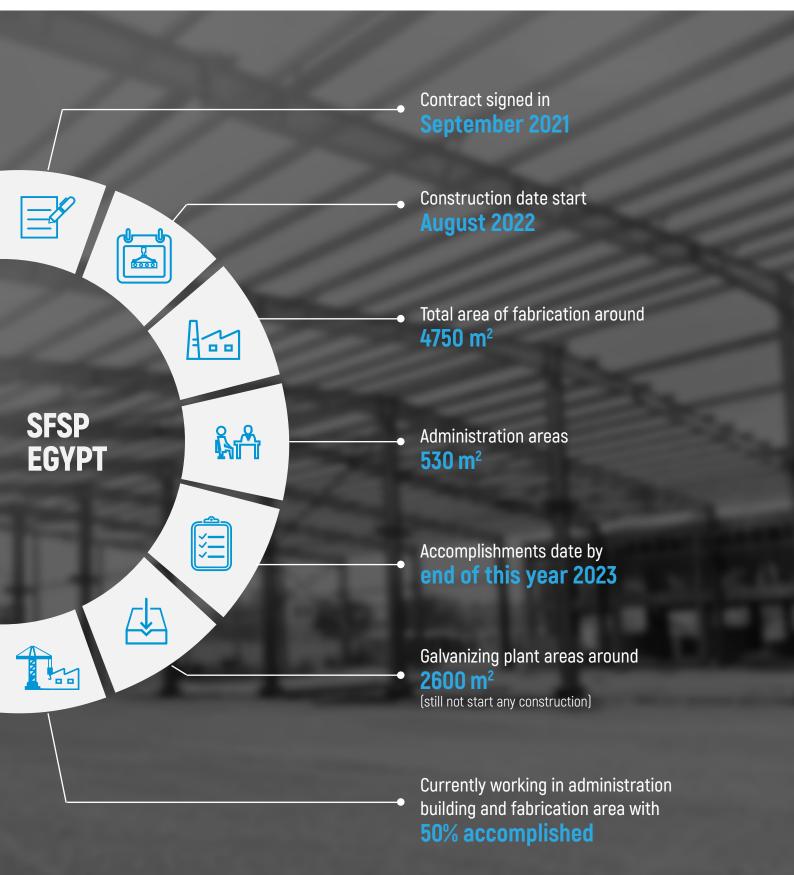
RECENTLY COMPLETED MAJOR PROJECTS

Project Name	Contractor	Scope of Work
> Seaworld	ALEC Engineering and Contracting LLC	Supply and Installation of Nexus Expansion Joint
> AMAF Headquarters	General Construction / Architeriors	Supply and Installation of Raised Floor
> Marsa Al Arab	ASGC Construction LLC	Supply and Installation of Nexus Expansion Joint
> University of Birmingham	Khansaheb Civil Engineering	Supply and Installation of Nexus Expansion Joint
> Silicon Central Mall	United Engineering Construction (UNEC)	Supply and Installation of Raised Floor

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NEWS UPDATE SFSP EGYPT FACTORY NEW CONSTRUCTION





PRODUCT HIGHLIGHT FIBERGLASS REINFORCED PLASTIC (FRP) CABLE MANAGEMENT SYSTEM

FRP cable management system is recommended for highly corrosive environments and is a perfect solution for extremely harsh weather conditions. It is commonly used in marine, industrial, chemical, oil and gas and construction environments as it is durable and has a long lifespan

The system is commonly manufactured as per the (National Electrical Manufacturer's Association) NEMA standard FG1, which defines the types of environments an electrical enclosure can be used in.

SFSP provides FRP cable management system in accordance with NEMA requirements, under the brand name SFSP-Intech. The factories maintain a complete range of FRP runs with appropriate fitting and accessories. Hardware used in association with FRP Cable Management system shall be made from Stainless steel grades of 304 and 316.



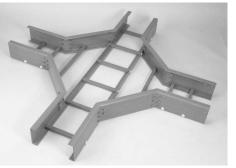
BENEFITS OF FRP CABLE MANAGEMENT SYSTEM

The benefits of using a fiberglass cable management system are plenty, depending on the application. Some of the advantages of FRP cable management system are:



SFSP-Intec FRP Cable Management system is available in thicknesses ranging from 4 to 6mm and is manufactured to a standard length of 3 meters.



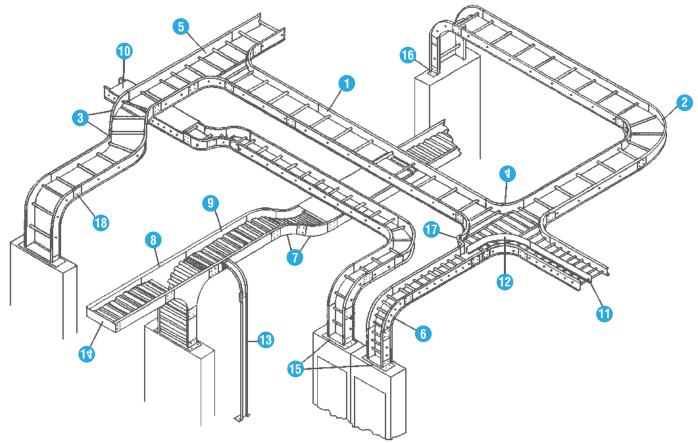




CABLE LADDER TRAY SYSTEM DRAWING LEGEND

- 1 Straight Section, Ladder (SL)
- 2 Horizontal Elbow, 90°, Ladder Type (9F)
- 3 Horizontal Elbow, 30° (3F), 45° (4F) or 60° (6F)
- 4 Horizontal Cross, Ladder Type (FC)
- 5 Horizontal Tee, Ladder Type (FT)
- 6 Vertical Elbow, Outside, 90° (90)
- 7 Vertical Elbow, Outside & Inside, 30° (30, 31), 45° (40, 41), or 60° (60, 61)
- 8 Vertical Tee, Solid Bottom Trof Type (VT)
- 9 Straight Section, Solid Bottom Trof (SL)

- 10 Flanged Solid Cover (FS)
- 11 Barrier Strip-Straight Section (SB)
- 12 Barrier Strip-Flexible-Horizontal Fitting (FB)
- 13 Straight Section, Channel (SL)
- 14 Blind End (BE)
- 15 Box Connector (BC)
- 16 Angle Connector (CA)
- 17 Reducing Connector (CO)
- 18 Universal Curvilinear Connector (RC)



For more information check the Catalogues Links below:

https://unitech-ikk.com/shared/Technical_Catalogues/FRP_cable_tray_Catalogue_2021.pdf https://unitech-ikk.com/shared/Technical_Catalogues/FRP_cable_Ladder_Catalogue_2021.pdf

PRODUCT HIGHLIGHT NEXUS PROFILES



Nexus profiles from SFSP are manufactured from quality raw material and are available in a variety of finishes ranging from PVC, Aluminum T6063, Stainless Steel of Grades 304 and 316 and several others.

The wide range of profiles from Nexus are available various colors to meet the requirements of most projects.

THE RANGE INCLUDES:



Profiles for Walls & Floors from Nexus can be used with all types of tiles with different thicknesses, whether ceramic, granite , marble and others. They are available in a set of finish including Aluminum, stainless Steel and PVC with a wide selection of colors



Nexus Stair Nosing is used to provide perfect edges to stairs and is also installed to protect step edges, slip resistance and provides visual contrast enabling an easy visibility of stairs for better safety.



• <u>Carborundum Anti-Slip Tapes</u> from Nexus are installed to minimize the risk of slipping



 <u>Nexus Skirting</u> ensures a perfect coverage of the lower part of walls, and is available in a several colors and finishes



▶ <u>Tile Movement Joints</u> are used for perimeter fixing and for existing finished areas. They are available with rubber inserts in a variety of color selection to fit all decorative and engineering requirements



Nexus Channel Strips are a perfect solution for installing glass separators within your project. They are also used as part of your decoration requirements. Nexus Channel Strips are available in Stainless steel and Aluminum, in a variety of colors and finishes



Nexus Landscaping Solutions include aluminum landscaping edging which is used as a straight and curved edging for gardens and open areas

 <u>Rubber Gasket</u> inserts for edges manufactured from high quality rubber



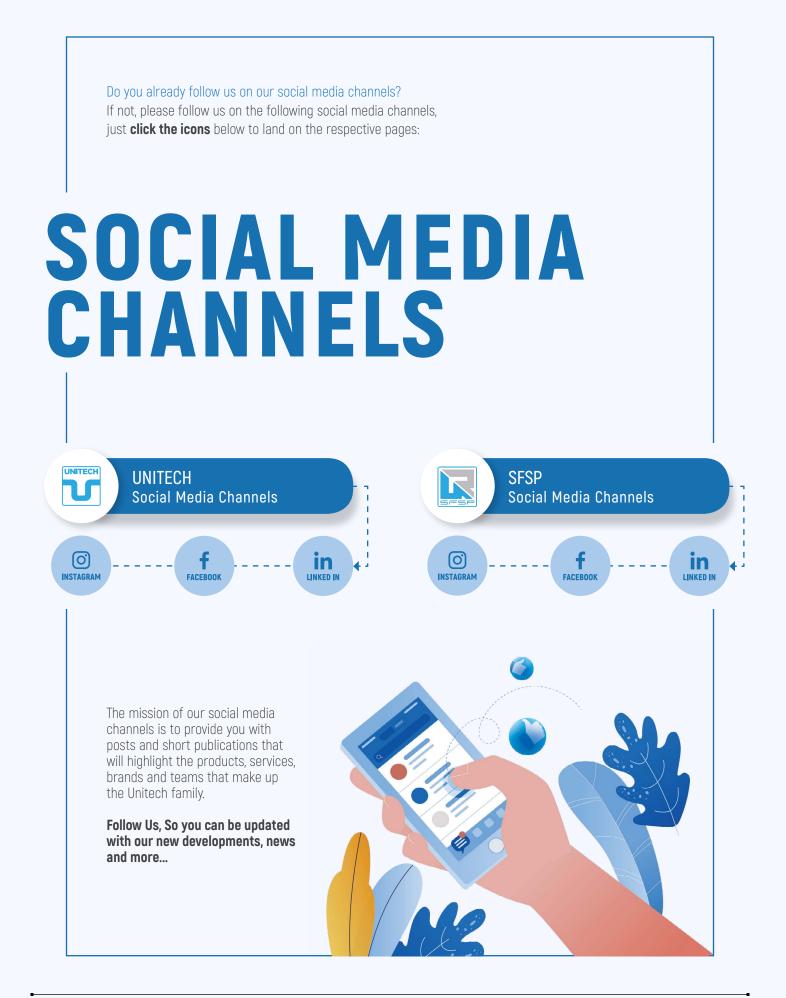
Tactile Solutions from Nexus provide a perfect solution for the visually impaired in both indoor and outdoor environments. The solutions are available in a wide range of designs, colors and sizes to meet customers' requirements. Nexus range of Tactile solutions include tactile paving, indicator studs and strips, and associated accessories. نهنئكم بحلول شهر رمضان المبارك تقبل الله منا ومنكم صالح الأعمال





Ramadan Mubarak

On the occasion of the Holy month of Ramadan, we wish you & your loved ones a fruitful month full of blessings and happiness



COGNIZANCE A UNITECH NEWSLETTER



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